



EMPOWER HER • LEGAL

Privacy Policy

Effective Date: October 9, 2026

Last Updated: October 9, 2026

Welcome and Scope

This Privacy Policy explains how Empower Her (“Empower Her,” “we,” “us,” or “our”) collects, uses, discloses, and protects personal information when you visit empower-herministry.org (the “Site”), contact us, subscribe to communications, register for events, make donations, or follow links to merchandise services. This notice is intended for visitors in the United States and internationally. Certain additional rights or obligations apply only where relevant law applies.

Empower Her is a Christian women’s ministry based in Colorado Springs, Colorado. This policy applies to our website and ministry interactions described here; independently operated third-party websites have their own privacy practices.

Information You Provide

Depending on your interactions, we may receive your name, email address, phone number, contact-message contents, newsletter preferences, event registration and ticket information, and limited transaction or order information. Payment information submitted directly to PayPal or Printify is processed under those providers’ practices; we do not represent that Empower Her receives complete card details.

Please do not submit sensitive medical, financial, identity, or other highly confidential information through general website contact forms.

Information Collected Automatically

When you visit the Site, our hosting and website services may process technical information such as IP address, browser and device characteristics, pages requested, referral information, approximate location derived from network information, access times, cookies, and security or error logs.

GoDaddy Website Metrics is enabled for our Managed WordPress site. GoDaddy may process website activity and technical or performance information to measure and improve website operation. We have not verified whether additional analytics or advertising tracking tools are active, so we do not identify any such tool as currently installed.

How We Use Information

We use information to respond to inquiries; provide ministry communications requested by you; manage newsletter subscriptions; register attendees and administer conferences or workshops; process or document transactions through service providers; deliver confirmations and service notices; maintain website security; prevent spam and abuse; improve services; and comply with applicable legal obligations.

We may also contact you about related ministry opportunities when you have requested such communications or when otherwise permitted by law. You can opt out of marketing emails at any time.

Website Hosting and WordPress Services — GoDaddy

The Site runs on WordPress and is hosted by GoDaddy. Hosting and content-delivery services may process IP addresses, access and error logs, requested pages, device or browser details, and other technical information necessary to deliver, protect, and maintain the Site. A content delivery network (CDN) and GoDaddy Website Metrics are enabled.

WordPress plugins and their connected services may process information based on the features you use, as described below.

Contact Forms — WPForms

Our contact forms use WPForms Lite. When you submit a form, we receive the information you enter to address your inquiry. WPForms Lite Connect entry backups are enabled: submissions are not stored locally as WPForms entries but are backed up remotely through WPForms' service. According to the setting displayed in our dashboard, these remote entry backups expire after one year. Copies delivered to our ministry email account may be retained separately.

We use contact form submissions to respond to your inquiry and carry out the purpose for which the information was provided.

Email Newsletters and Delivery — Brevo

We use Brevo to send requested ministry newsletters and website-generated email communications. Email delivery services may process email addresses, message content, delivery status, and related technical information.

You may unsubscribe from promotional or newsletter emails using the link in those messages or by contacting us. Transactional messages necessary to respond to your request or administer an event may still be sent. Email delivery can occasionally fail or be delayed.

Events and Ticket Registration

Our website uses event registration and ticketing tools to display events, accept RSVPs or ticket orders, and manage attendees for conferences, workshops, and other events.

Information collected during registration may include attendee or purchaser names, email addresses, event and ticket selections, order status, and other information requested on a particular registration form. Some event and ticket records may be retained in our WordPress website database.

For paid ticket checkout, our Event Tickets configuration currently uses PayPal. Your payment transaction is handled through the payment provider, and its privacy policy applies to information collected at its checkout. We may receive transaction status, identifiers, and other details needed to administer your registration; we do not intentionally collect full payment-card numbers through our own registration forms.

Donations and Payment Processing — PayPal

When you donate or purchase tickets through PayPal-enabled services, PayPal may collect payment, billing, identity, fraud-prevention, and transaction information under its own privacy notice. Empower Her may receive donation or payment records, contact details, and confirmation information needed for acknowledgment, accounting, and support.

We do not control PayPal's independent privacy practices. Please review the payment provider's privacy notice before completing a transaction.

Merchandise Purchases — Printify

Our merchandise links may direct you to a Printify-hosted Pop-Up Store. When you leave our Site and shop there, Printify and its relevant service providers handle checkout, payment, production, shipping, and customer support under their own applicable terms and privacy notices.

Empower Her may receive limited order or sales information needed for ministry records and customer service, but the Printify checkout is not hosted on our WordPress website.

Spam Prevention

We use spam-prevention services to help identify unwanted or abusive submissions where enabled. Relevant form information and technical signals may be processed for fraud, abuse, and spam prevention.

Cookies and Similar Technologies

The Site and its providers may use cookies or similar technologies for necessary functions such as security, login sessions, website operation, and event or checkout functionality. GoDaddy Website Metrics is enabled. Depending on other features or integrations actually activated, nonessential analytics, performance, or marketing technologies may also be used. We have not confirmed that a specific advertising pixel or independent analytics product is installed, and this notice does not assert that one is active.

You can manage or delete cookies through your browser. Some essential features may not function correctly if cookies are blocked. Where applicable law requires prior consent for nonessential tracking, that consent must be obtained before such tracking operates; a statement in this policy does not itself provide consent or establish that a consent banner is configured. We will update this disclosure when our tracking configuration is verified or changed.

When We Share Information

We may share information with service providers only as reasonably needed for website hosting, email delivery, form handling, event registration, payment processing, merchandise fulfillment, security, and ministry administration. Relevant providers include GoDaddy, Brevo, WPForms-related services, PayPal, and Printify. Other service providers may process limited information for the specific functions described in this policy.

We may also disclose information when required by law, to protect rights or safety, investigate abuse, or in connection with an organizational transition permitted by law.

Information Retention

We keep personal information only as long as reasonably necessary for the purposes described here, including responding to inquiries, administering subscriptions and events, documenting transactions, maintaining security, and satisfying applicable legal or accounting obligations. Different systems and record categories may have different retention periods.

WPForms Lite Connect remote entry backups expire after one year according to our current settings. This does not mean that copies emailed to Empower Her, newsletter records, event attendee records, or provider transaction records are automatically deleted after one year. We review those records and delete or anonymize them when no longer reasonably needed, subject to legal requirements and provider controls; we have not established a uniform fixed retention period for all records.

Security

We use reasonable administrative and technical safeguards appropriate to the nature of the information we handle and rely on our hosting and service providers for additional

protections. No website, email transmission, or electronic storage system can be guaranteed completely secure.

Please contact us if you believe information submitted to Empower Her has been compromised.

Your Choices and Privacy Requests

You may contact us to request access to, correction of, or deletion of personal information we control, to update your preferences, or to withdraw from optional email communications. We may need to verify your identity and may retain certain information when required or permitted by law. You can also use unsubscribe links in newsletter emails.

Your legal rights depend on your location and the laws that apply to Empower Her's activities. We will evaluate and respond to applicable requests under the relevant law. For data independently controlled by PayPal, Printify, or another provider, you may also need to contact that provider directly.

Children's Privacy

Our website and ministry communications are intended primarily for adults. We do not knowingly seek personal information directly from children under 13 through general website forms without appropriate parent or guardian involvement. If you believe a child submitted personal information, contact us so we can review and address it.

External Links and Third-Party Policies

Our Site may link to websites and services not controlled by Empower Her, including event, donation, merchandise, video, podcast, and social media platforms. Their collection and use of information are governed by their own privacy notices, which we encourage you to review.

U.S. State Privacy Rights

Some U.S. state privacy laws provide qualifying residents rights to access, correct, delete, or obtain copies of personal information, and in certain circumstances to opt out of targeted advertising, sales of personal data, or qualifying profiling. Such rights apply only when the relevant law covers Empower Her and the processing at issue. We will consider requests under applicable law and explain any permitted limitation or exception. We do not state that Empower Her sells personal information or uses targeted advertising without verifying such activity.

International Visitors and Privacy Rights

Visitors in the European Economic Area, United Kingdom, and other regions may have additional rights when their local data-protection laws apply, including rights to access, rectify, erase, restrict or object to processing, receive portable data, and withdraw consent where

consent is the legal basis. Where applicable, you may also have the right to lodge a complaint with a competent data-protection authority. These rights are subject to legal conditions and exceptions.

Purposes and Legal Bases Where Required

Where a law such as the EU or UK GDPR applies, the legal basis for particular processing depends on its purpose and circumstances. This may include taking steps at your request or performing an event-related arrangement; pursuing legitimate interests in responding to inquiries, maintaining website security, and operating the ministry where those interests are not overridden by your rights; complying with legal obligations; or obtaining your consent for optional communications or tracking when required. Consent may be withdrawn for future processing where consent is the basis.

International Data Transfers

Empower Her operates from the United States. Our hosting, email, forms, event, payment, and merchandise providers may process or access information in the United States or other countries. Privacy protections may differ across jurisdictions. Where applicable law requires safeguards for international transfers, we will rely on an appropriate lawful transfer mechanism or take other required steps; this notice does not assert that a particular contractual mechanism has already been verified for every provider.

Privacy Request Process

To submit a privacy request, email info@empower-herministry.org with the subject “Privacy Request” and describe the information or right involved. Please do not send passwords, government ID numbers, or sensitive documents in an initial email. We may request reasonable verification and will respond within time limits required by applicable law. If an appeal or additional review process is required by law, we will provide instructions as applicable.

Automated Decisions and Advertising

We have not confirmed that Empower Her uses automated decision-making to produce legal or similarly significant effects, sells visitor personal data, or operates targeted advertising. If these practices are introduced, we will review the required notices, rights, and controls and update this policy as appropriate.

Changes to This Policy

We may update this Privacy Policy when our website features, ministry activities, service providers, or legal requirements change. We will post the revised version here and update the “Last Updated” date.

Contact

For questions, unsubscribe assistance, or privacy requests, contact:

Empower Her

Colorado Springs, Colorado

Email: info@empower-herministry.org